



15 YEARS OF
impact
The LOVE146
ANNUAL REPORT

2016-2017

Fifteen years ago...

Standing in a brothel in Southeast Asia with undercover officers, looking through a window at young girls wearing matching red dresses. Each had a number pinned on her for identification. They had that look we've too often seen in children who have been systematically abused: their eyes were glazed over with a blank stare, as if they had shut down to survive. Except for one girl. She was staring beyond the glass with a defiant gaze. There was fight in her eyes.

Her number was

146



A photograph of a woman with dark hair, smiling and holding a white mug. The mug has the number "146" printed on it in red. The background is slightly blurred, showing what appears to be an outdoor setting with buildings.

We will never know her name, but we will always remember the number she wore. She represents the multitude. She began this love story. Because of her, there are children who are being protected and defended. Children who will never have to know the same nightmare. And there are children, having survived the same atrocities, who are now in a safe place, recovering their lives and childhoods.

There are thousands now who know this story and tell it with the hope and passion that one day the insanity and injustice of exploitation and slavery will come to an end.

And when it does, that girl we met 15 years ago who was called 146, will be part of the reason why it did.

OUR VALUES

WE HOPE

We choose to hope as an act of defiance in the face of violence and horrific abuse. Children are our teachers. Undeterred by despair and cynicism, we insist that every step is worth it.

WE ARE THOUGHTFUL

We are working within a very complex issue. It is worth extra time and resources to be thoughtful so that our solutions will endure and have a greater impact.

WE LISTEN

We welcome diverse perspectives to the Love146 table, refining our approach by listening to others with experience. We are forever learners: hearing, thinking, and responding deliberately.

WE COLLABORATE

We don't reinvent the wheel. Instead, we ask, "How can we be helpful?" As specialists, we are more effective when we collaborate with other specialists. We are stronger together.

WE INNOVATE

We challenge assumptions. In the midst of a daily sense of urgency, we imagine, develop, tweak, grow, and evolve solutions that work.

WE PERSEVERE

We stick around for the long haul. Our story isn't just about victories, triumphs, and fairytale endings — it's about not giving up. We embrace stories that never truly end: that have complexity, struggle, beauty, and humanity.



A LETTER FROM OUR PRESIDENT & CO-FOUNDER ROB MORRIS

I was driving in my neighborhood recently and passed a sign that said, “Drive Like Your Children Live Here.” I immediately slowed down. Why did I do that? Why would I not have been driving just as carefully *before*? If my kids lived on this street, I would have instinctively been paying close attention, driving deliberately and slowly.

This is what proximity does. When you get close to something, you experience it in a way that you can't from a distance. We care about issues that personally affect us.

Proximity inspires action. The closer we are in proximity to the actual people affected by injustice, abuse, or harm, the more we are impacted and the deeper we engage. Oftentimes a human rights issue, such as the trafficking and exploitation of children, seems “far away” or feels like something that happens “over there.”

After 15 years of dedicating ourselves to serving and protecting children, we at Love146 are fueled by being

in proximity every day with children who have been trafficked or exploited in the Philippines, in the United Kingdom, and in the United States. This proximity means that when we look into their eyes, we don’t see “victims” or “survivors”; we see children. And just like my children or yours, they are on a journey in life filled with dreams and challenges, hope and possibility.

Most of us don’t have that direct connection to children affected by trafficking. But what if we lived and acted as if they were our children? We know that for these children, the path to freedom is no easy road. “Driving slowly,” in this case, means paying attention and helping provide safer passage. It means that a path can be lit up for them to walk on, and that they have the support and love they need for the journey.

Thank you for slowing down, watching for children, and joining us on this journey.



Rob Morris
Love146 President & Co-founder





our
**PREVENTION
EDUCATION**
impact



PREVENTION EDUCATION & AWARENESS IMPACT

Cumulative as of end of 2016-17 Fiscal Year

■ Reached by Love146 directly

■ Reached by professionals Love146 has equipped

United States

18,624

YOUTH REACHED BY LOVE146

2,140

YOUTH REACHED BY FACILITATORS

342

FACILITATORS TRAINED

To date,

27,274 YOUTH REACHED WITH PREVENTION & AWARENESS

18,624 REACHED BY LOVE146 DIRECTLY

| 8,650 REACHED BY EQUIPPED FACILITATORS

Asia

2,170

FACILITATORS TRAINED

6,510

YOUTH REACHED BY FACILITATORS

Love146 implements quality prevention education and awareness tools directly with children – and then focuses on scaling our impact by training and equipping facilitators to bring these programs to their own communities. In Asia, Love146 has developed and utilized an awareness tool in the form of a flipchart used with children called *My Body is Mine*. Though we're not certifying new facilitators in Asia, this tool is still being used in several Asian countries, and we're exploring other places where we may utilize the *My Body is Mine* flipchart in the future, including in Africa.

Awareness-raising is a foundation for further prevention education work. In the United States, our Prevention Education curriculum *Not a Number* goes beyond awareness by not just giving information, but also focusing on skills building to decrease youth vulnerabilities. In addition to implementing *Not a Number* directly with youth in the greater Houston area, our impact is focused on certifying facilitators throughout the United States to bring this program to youth in their local communities.



“Love146 is to be commended on including evaluation procedures as part of their curriculum delivery.

This is not common for prevention education programs, or for prevention and service delivery fields in general.

The process provides evidence of the commitment that Love146 has to being a learning organization and continually evaluating and improving on the services that they offer youth and victims of trafficking.”

**- LISA M. JONES & STEPHANIE SESSAREGO
CRIMES AGAINST CHILDREN RESEARCH CENTER, 2017**

INSIGHTS THIS YEAR FROM PREVENTION EDUCATION



THE FIRST THIRD-PARTY ANALYSIS OF OUR CURRICULUM

by the University of New Hampshire indicated students are successfully demonstrating better understanding of risk and increased likelihood of seeking help. This evaluation was a step towards our long-term goal of achieving the rigorous label of "evidence based."



We released the 2ND EDITION OF OUR *NOT A NUMBER* CURRICULUM

reflecting feedback from youth and facilitators, and responding to insights from our own Survivor Care experiences.



The *Not a Number* curriculum GOES BEYOND AWARENESS

by not just giving information, but also focusing on skills building to decrease youth vulnerabilities.



There are *Not a Number* certified facilitators IN 12 U.S. STATES.

These facilitators are equipping schools and child-serving agencies in their local communities to reach youth with the curriculum.



The State of Georgia evaluated 21 sexual abuse and exploitation prevention programs. Of 7 trafficking-specific prevention curricula in the report, *Not a Number* was the **ONLY TRAFFICKING-SPECIFIC PREVENTION CURRICULUM** named as a top program in their report.



This year alone, through the work of Love146's Prevention Education team and our certified facilitators, *Not a Number* has **REACHED 1,686 YOUTH** in American communities.



our
**SURVIVOR
CARE**
impact



SURVIVOR CARE IMPACT

Cumulative as of end of 2016-17 Fiscal Year

Reached by Love146 directly

Reached by professionals Love146 has equipped



United States

246

YOUTH REACHED DIRECTLY

52

OTHER EQUIPPED REACH



United Kingdom

20

YOUTH REACHED DIRECTLY

88

OTHER EQUIPPED REACH



Asia

103

YOUTH REACHED DIRECTLY

2,722

OTHER EQUIPPED REACH

To date,

3,272 YOUTH REACHED WITH SURVIVOR CARE

369 REACHED BY LOVE146 DIRECTLY

| 2,912 REACHED BY EQUIPPED CAREGIVERS

Our Survivor Care is grounded in individual care plans that address the biological, psychological, social, financial, and spiritual impacts of victimization, and help youth develop strategies to stay safe. We strive to see survivors become self-sufficient, flourishing adults, free from re-victimization or dependency. In addition to our Long-Term Services in the United States, our Rapid Responses are one-time interventions that provide youth

who are at risk, or highly suspected to have been trafficked or exploited, with information, safety planning, and referral services related to human trafficking and sexual exploitation. In Asia, the US, and the UK, our expertise gained from Survivor Care directly is made available to others through case consultations and trainings that equip caregivers from other organizations to support survivors of child trafficking.



"In one of the places I worked before I came to Love146, a young person we used to work with called needing help. I was told not to return the call, that it was a 'liability.'

At Love146, returning a child's phone call is what we're all about.

We assure them that someone will always be by their side, and we journey with them for as long as it takes. We don't work with clients for a limited period of time. You can't put formulas on it or say exactly how many months of care it will take. That's why we never close a case."

**- ONE LOVE146 SURVIVOR
CARE SOCIAL WORKER**

INSIGHTS THIS YEAR FROM SURVIVOR CARE



Since last year, our Survivor Care in the United States experienced **50% GROWTH IN THE NUMBER OF YOUTH BEING SERVED** annually. Our capacity to reach and support survivors continues to grow.



We are caring for an increased number of **CHILDREN ABUSED IN CYBERSEX TRAFFICKING** in the Philippines.



To date, in our work in the United States, **OVER 60% OF SURVIVORS HAD EXPERIENCED SEXUAL ASSAULT & ABUSE** prior to being trafficked and exploited.



Of the youth in our Survivor Care programs in the US, the UK, and the Philippines, **15% OF THE CHILD TRAFFICKING VICTIMS WE HAVE REACHED ARE BOYS.**



We see engaging with nature to be an effective part of recovery and therapy, **FROM FARMING & HUSBANDRY IN THE PHILIPPINES TO WILDERNESS SCHOOL IN THE UNITED STATES.**



Our Survivor Care programs are committed to **NEVER CLOSING A CASE.** Even when youth transition from active to sustained care, they know they can always call – and we do follow-up care supporting their future journeys.



our

COLLABORATIVE ENGAGEMENT

impact



COLLABORATIVE ENGAGEMENT IMPACT

Cumulative as of end of 2016-17 Fiscal Year

■ Training
■ Awareness



United States

5,063	ADULTS - TRAINING
403	ADULTS - AWARENESS
1,459	BUSINESS LOCATIONS REACHED
52	VOLUNTEER TEAMS
350+	VOLUNTEERS



United Kingdom

545	ADULTS - TRAINING
657	ADULTS - AWARENESS



Asia

2	SAFE HOMES EXPANDED
2,338	ADULTS - TRAINING
68	ORGS EQUIPPED

To date,

OVER 10,800 PROFESSIONALS & COMMUNITY MEMBERS REACHED

Love146 recognizes that a robust community response can play an important role in helping to stop child trafficking and exploitation. Love146's survivor care, prevention, and mobilization teams are engaging collaboratively with stakeholders in several communities to ensure we're building a safer world for children. Through awareness raising and in-depth trainings, Love146 is empowering

professionals, parents, and other adults, businesses, nonprofits, and service providers who can play a role protecting and supporting children who may be affected. Love146 differentiates "trainings" from "awareness" — with our trainings providing skills building and generally lasting more than 90 minutes.



"I'm constantly awed by people who come to the table and refuse to be bystanders. I love meeting people who push against despair and actually try to change things. Love146 has an audacious vision: "The abolition of child trafficking and exploitation. Nothing less." This statement often leads to the question: do you really think you can end child trafficking?

Our answer: we'll keep trying as long as one child is being trafficked or exploited.

But we know we can't do it alone.

For us, collaboration is more than a choice – it's an imperative."

– ROB MORRIS
LOVE146 PRESIDENT & CO-FOUNDER

INSIGHTS THIS YEAR FROM OUR COLLABORATIVE ENGAGEMENT



Last year, Love146 staff and volunteers
REACHED 343 HOTELS & MOTELS
with awareness tools to recognize and respond to child trafficking.



OVER 14,000 PEOPLE
spent time on our website last year specifically
EXPLORING SAFETY INFO ABOUT THE APPS KIK & POKÉMON GO,
spending an average of over 4 minutes each visit.

146

Last year we saw a
33% INCREASE IN THE NUMBER OF LOVE146 VOLUNTEER TEAMS,
with groups of volunteers active in 22 states.



Love146 was a contributing member of
THE OFFICIAL TWITTER TRUST & SAFETY COUNCIL
providing input on Twitter's safety products, policies, and programs.



This year in the US, the UK, and the Philippines,
OVER 1,000 PROFESSIONALS AND FOSTER CARERS RECEIVED TRAINING
on responding to child trafficking.



This year Love146 was
RECOGNIZED BY THE DEPARTMENT OF HOMELAND SECURITY AS A PARTNER
“who [has] gone above and beyond to work with the Blue Campaign to combat human trafficking.”

our
FINANCIALS



A LETTER FROM OUR CEO, STEVE MARTIN

Something's emerging at Love146 — something organic and very healthy. As we celebrate our 15th year, we are growing, deepening, and maturing as an organization. By all accounts, 2016-2017 was a good year: We have exponentially increased the number of children we care for around the globe. We have licensed more trained facilitators to present *Not a Number*, our Prevention Education curriculum, so we can responsibly scale the program to reach more young people. We have embraced a new model in the UK that is allowing us to care for more young survivors. Meanwhile, our programs in the Philippines continue to flourish, caring for boys and girls who are finding new life paths through raising animals, playing music, and going to school.

Our growth has been fueled by diversifying our donor base, with increased funding from government, foundations, and more monthly donors. These revenue streams gave us the kind of stability that allows for smart, sustainable growth without compromising our existing work.

It's also these revenue streams that will continue to nourish our programs even if one stream goes a little dry.

But there's more to what Love146 has achieved in the last year than what you can measure in numbers. Much of what we experienced has been deeply rewarding for me, and at times profound. When I look at our staff across three continents, I see amazingly talented people from various backgrounds. Their skills and experience have helped us reach more children, fed our core competencies, and enriched our internal culture. As I look to our future, I see a coming together of ideas, passions, hard work, and hopes, all around our shared vision of ending child trafficking and exploitation.

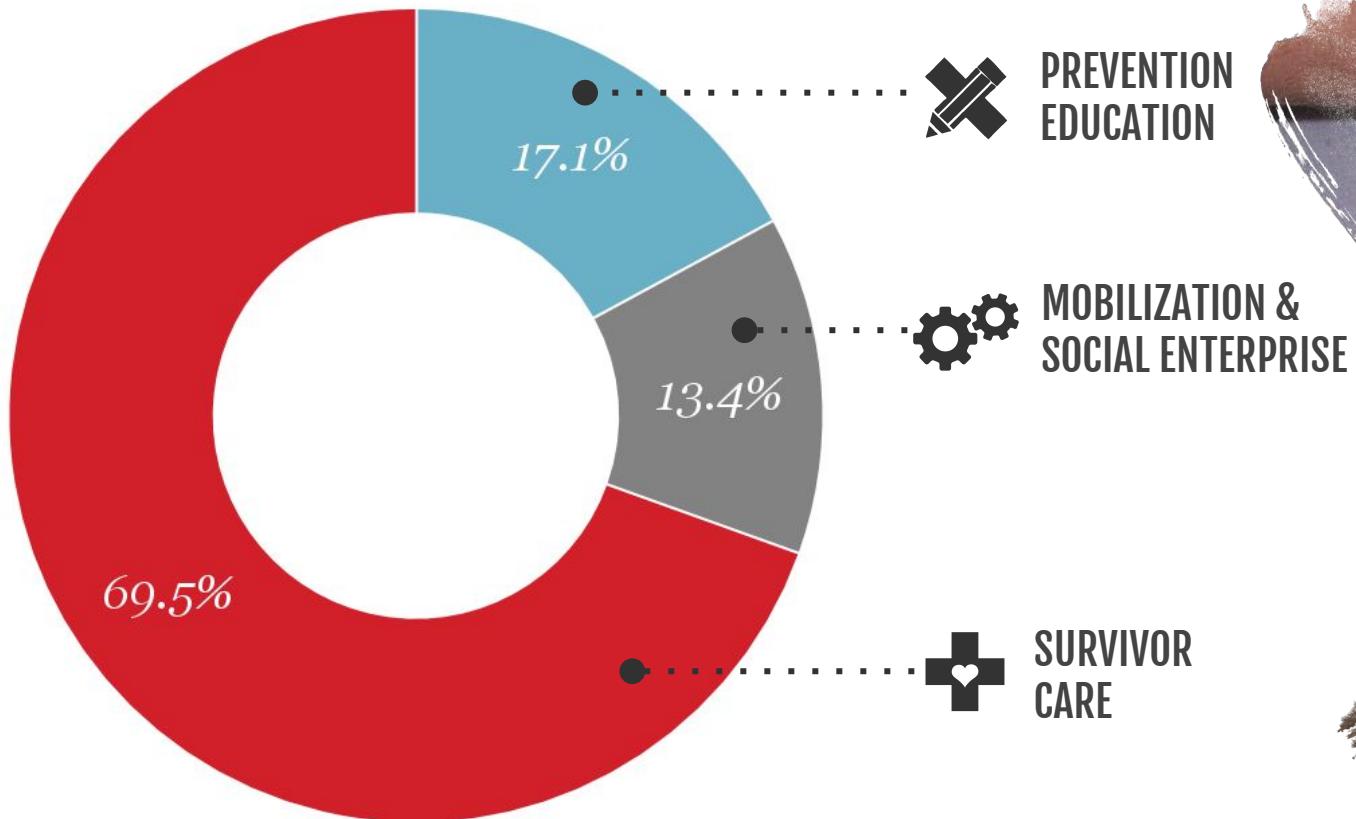
This work is not without its heartaches, struggles, and setbacks, but as ever, we're deeply encouraged by our supporters who respond so generously, and we're daily inspired by the children we serve.



Steve Martin
Love146 CEO



PROGRAM EXPENSE BREAKDOWN





**“We do not take a
‘one size fits all’ approach to
the youth in our programs.**

We focus on the individual child and their needs and desires. We consider their vulnerabilities and cultural backgrounds then shape our programs accordingly.

Because of this, what Love146 offers, both domestically and abroad, is unique, effective, and beautiful.”

– DR. STEPHANIE GOINS
LOVE146 DIRECTOR OF PROGRAM DEVELOPMENT & AFRICA

PROGRAMS

MGMT & GEN

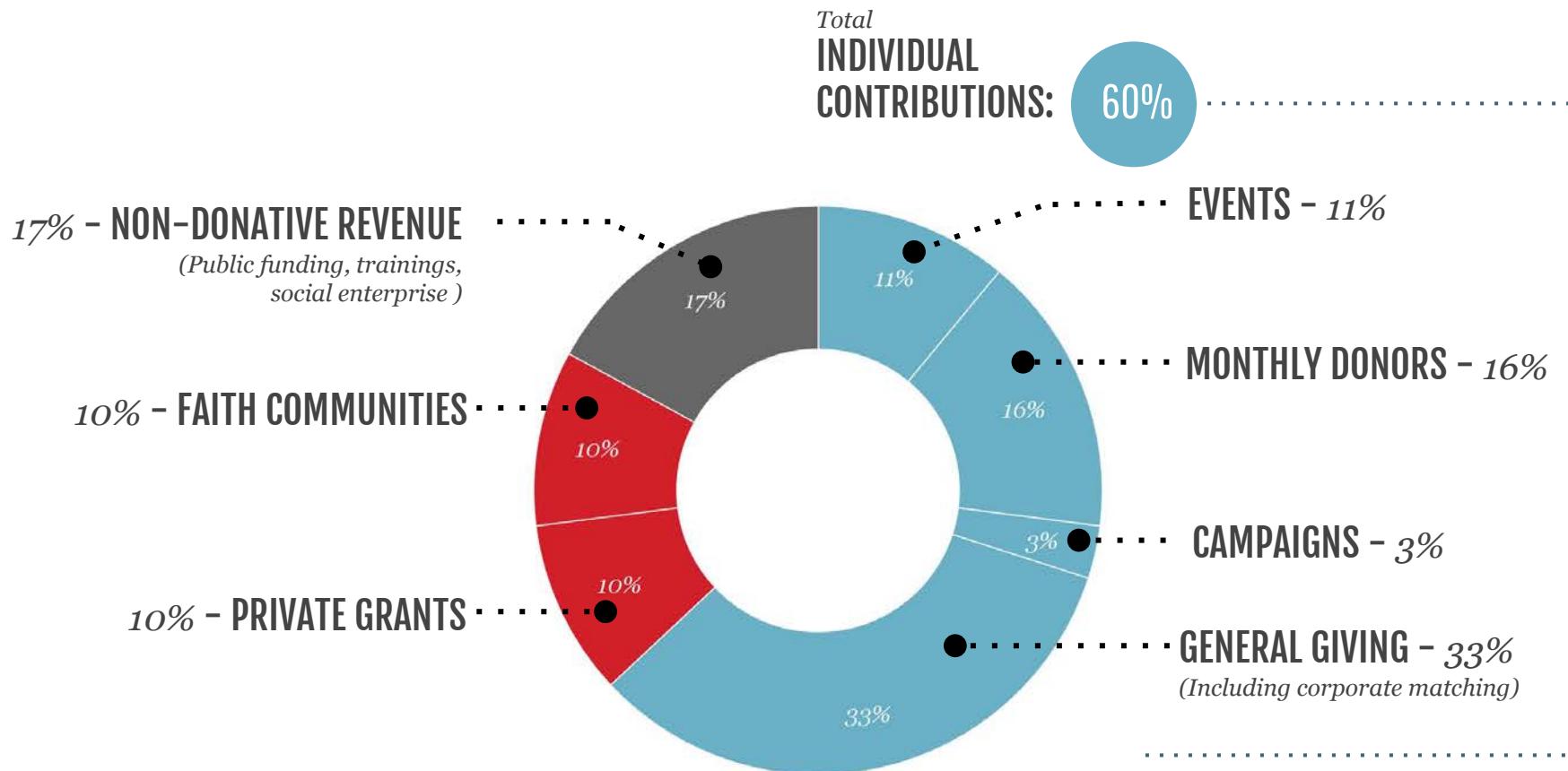
FUNDRAISING

REVENUE & EXPENSES

4M	3M	2M	1M	YEAR BEGINNING	PROGRAM EXPENSES	MGMT & GEN EXPENSES	FUNDRAISING EXPENSES	TOTAL REVENUE	NET ASSETS
				2006	\$553,670	\$67,289	\$46,484	\$701,153	\$50,108
				2007	\$914,335	\$86,293	\$58,182	\$110,793	\$102,091
				2008	\$868,924	\$180,695	\$124,175	\$1,420,710	\$349,007
				2009	\$1,378,219	\$254,847	\$295,718	\$1,872,515	\$387,592
				2010	\$1,709,211	\$345,095	\$319,034	\$2,255,071	\$269,323
				2011	\$1,353,904	\$275,878	\$255,636	\$2,378,548	\$762,453
				2012	\$1,803,521	\$366,489	\$367,763	\$2,644,246	\$868,929
				2013	\$2,145,088	\$407,185	\$297,293	\$2,883,272	\$902,634
				2014	\$2,180,294	\$370,978	\$328,227	\$2,942,361	\$965,496
				2015	\$2,129,023	\$365,562	\$361,142	\$2,890,567	\$1,000,335
				2016	\$2,741,839	\$497,630	\$530,727	\$3,907,388	\$1,137,528

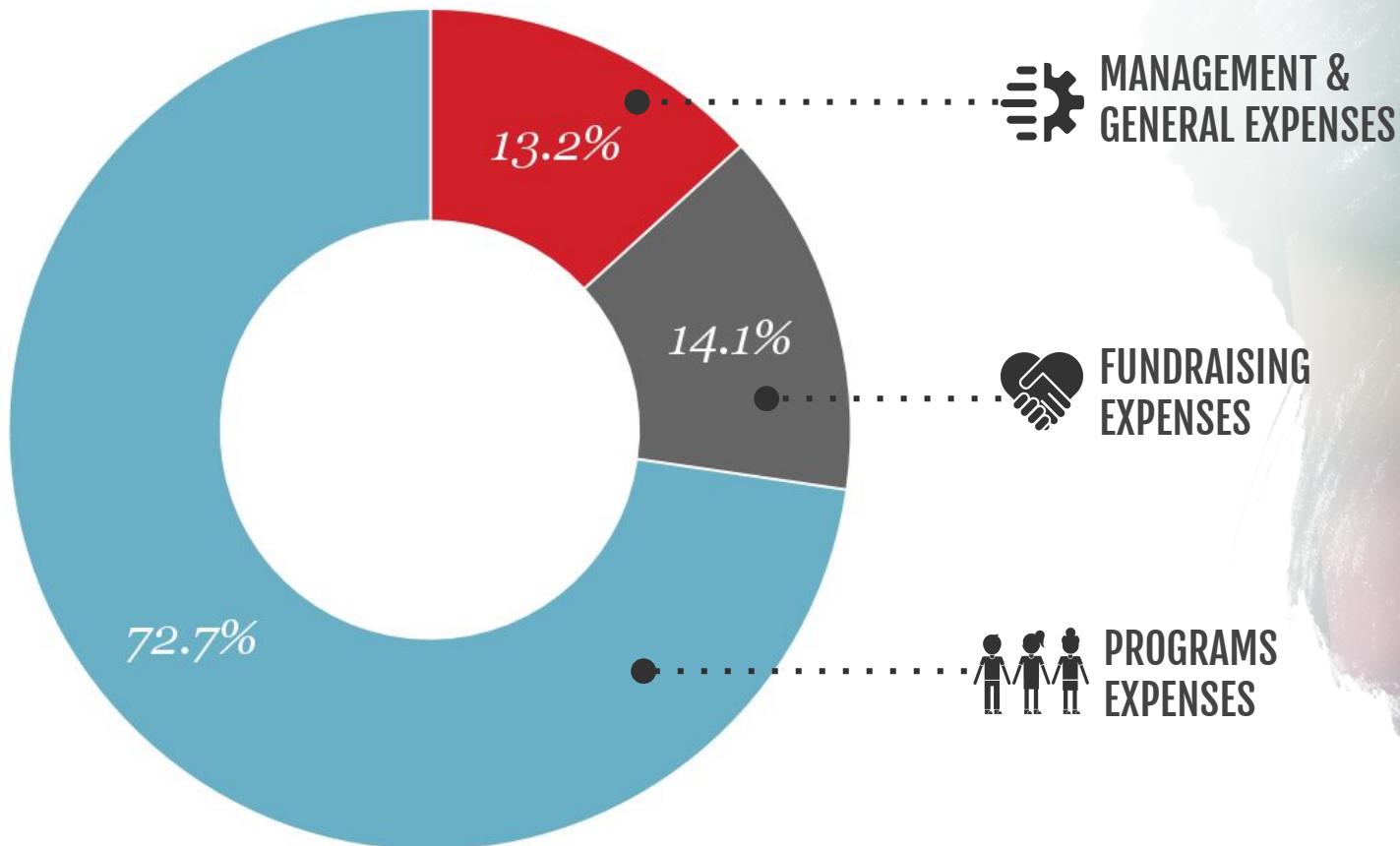
Access all of our 990s and independent audits at WWW.LOVE146.ORG/FINANCIALS

REVENUE STREAMS



Our 2016-17 donative revenue total was \$3,167,822. That represents 13% growth over our 2015-16, and 8% growth over our previous best year ever. Additionally, in 2016, Charitable Giving was up only 2.7% according to Giving USA. This means we outpaced the national trend by more than 10%.

ORGANIZATIONAL SPENDING BREAKDOWN





"We as a church were looking for a way to get involved with ending the injustice of human trafficking. We didn't know where to start.

We found Love146 and I asked our church attorney to vet the organization to confirm their fiscal responsibility and integrity of their work.

Our attorney reported back that Love146 was such a stand-up organization that if the church didn't partner with them, their family would. Our church has been captivated by the work of Love146 and we have been avid supporters ever since."

– MIKE McGOWN
SENIOR PASTOR OF PARKWAY FELLOWSHIP CHURCH IN KATY, TX

2016-17 BOARD OF DIRECTORS

UNITED STATES

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Dr. Jesusa Marco PhD

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Rob Morris

Desi F. Thomas, *Secretary & Treasurer*

Dr. Gundelina Velazco PhD





A few members of the Love146 U.S. staff.

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Love146 is one of only a few hundred organizations that has met all 20 standards of charity accountability set by the Better Business Bureau.



LOVE146

END CHILD TRAFFICKING AND EXPLOITATION

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WWW.LOVE146.ORG

No identifiable children pictured in this piece are known to be exploited, and names of those affected throughout this booklet have been changed for protection and privacy.