



**LOVE146**  
VOLUNTEERS



**LOVE146 VOLUNTEER TEAM**  
**STARTER**  
**KIT**



Okay, so you would like to start a Love146 Volunteer Team. You have passion, but now you need others to join in with you. Can you think of other like-minded people, who share your dedication to fight injustice, who would come work alongside of you?

Are you a part of a church group or other faith-based organization? Are you a student in high school or college? A professional looking to use your volunteer time towards efforts in abolition work? Or are you just a passionate person looking to join forces with other passionate people in your community?

Your best bet may be to first find just one other person who shares your commitment to abolition work. Get together and discuss who else might want to join you. Start spreading the word in your circles via email, social media, newsletters, and announcements. Consider posting flyers around your school or church (or coffee shops, gyms, doctors' offices, supermarkets, etc.). Facebook and Twitter are useful tools if you are looking to reach an even wider audience.

Remember that any information you plan to distribute (e.g., flyers or online advertisements) should represent Love146 and the issue of human trafficking in an accurate manner. Before you begin creating communications about your Volunteer Team and any events you may be planning, please refer to the [Love146 Style Guide](#). The aim of the style guide is to promote hopefulness and to avoid sensationalism.

Remember to be safe when advertising your Volunteer Team. Consider creating a designated Volunteer Team email address so prospective and current members can correspond with you. It's not wise to give or post your personal address or contact number publicly when attempting to gather people you may not know.

Take the next three minutes and view this clip:

[DEREK SIVERS: HOW TO START A MOVEMENT](#)



So you have enough people to schedule your first meeting. Now what? What should the first meeting look like? How should you prepare?

The first meeting should probably be held in a public place, especially if you don't personally know everyone who is attending. Pick somewhere comfortable and friendly. If it is not a place where food is already being served, think about bringing some refreshments to share. Your Volunteer Team will work most efficiently when people are relaxed and at ease.

Your first meeting may be purely informational, an opportunity for people to learn more about love146 and what being part of a Volunteer Team looks like before making a commitment. Or you may already have a group that is ready to jump right into the Abolitionist Curriculum. The first module of the Abolitionist Curriculum is designed to guide you through your first meeting.

Whatever format you decide on for your first meeting, it is best to have internet access. Encourage participants to bring tablets or laptops (or print out enough copies of the first module). Look over the module on your own before the meeting so you know what to expect and have idea of how the meeting should flow.

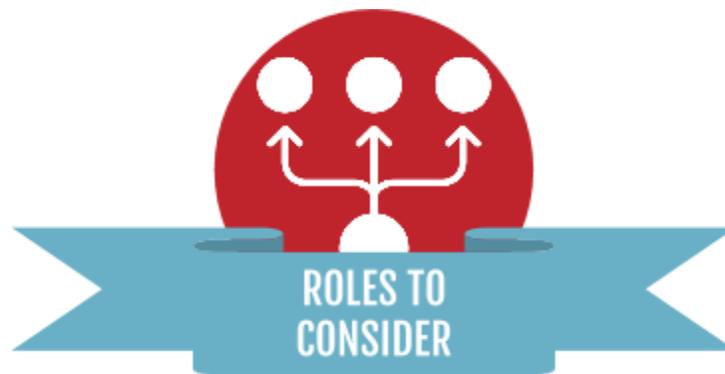


The [Abolitionist Curriculum](#) is designed to educate Volunteer Teams about different aspects of human trafficking and guide them through the process of becoming abolitionists in their area.

We strongly suggest all Volunteer Teams start off by working through the curriculum together. It will introduce you to the basics in four modules and two optional addendums. If you don't make it through a whole module in one meeting, don't panic; it can be done at a pace that suits your group.

Some teams opt to go through the curriculum at a monthly meeting over 4-6 months, but experience has taught us that working quickly through the curriculum helps keep people engaged. Consider meeting weekly for 4-6 weeks or over a two day weekend, starting on Friday night and spending Saturday working through the modules together.

New members will continue to join your team, even after you've finished the Abolitionist Curriculum. Designate one or two people (the "Education Facilitators" mentioned previously) to lead new members through the curriculum on an annual basis. If someone new joins the team, but the next Abolitionist Curriculum session isn't scheduled for a while later, ask them to read through the [146 Handbook](#).



While you are recruiting for your Volunteer Team, keep in mind that there will be some specific roles that will be helpful to fill. You are free to organize any way you like but the following roles can be really **beneficial**. Don't worry—you don't need to have every single one of these roles filled before getting the Volunteer Team started. The following roles will aid your team to stay organized as it continues to evolve and grow:

### **1. TEAM LEADER/S**

Maybe you, the Volunteer Team creator, will take this role. Perhaps you will pass this responsibility to someone else or even several people can share the load. The leader/facilitator doesn't need to be the most informed or experienced person in the group—just someone who is organized enough to lead the group through the curriculum and modules provided. The leader will set meeting dates, propose annual goals, and generally keep the Volunteer Team moving towards those goals. This person should be the primary contact with Love146. The Volunteer Team leader should also be a good delegator and possibly even a coach for the other members of your core team. It helps if this person is not too easily deterred or discouraged. Volunteers will come and go. Your group size will fluctuate. You will have success and failure. Look for someone with a steady hand.

### **2. EDUCATION FACILITATOR**

Learning (and teaching) plays a huge role in the life of a Love146 Volunteer Team. It starts with the [Abolitionist Curriculum](#), but continuously looking for opportunities to learn more and more about human trafficking makes for more effective action. We suggest having someone within the Volunteer Team designated to lead the education-related activities: leading through the Abolitionist Curriculum and figuring out the best way to onboard others who join later using the curriculum. That person can also bring other opportunities to learn to the table on an ongoing basis, like books and articles.

### **3. EVENTS PLANNER**

Whether you're hosting a monthly meeting, an awareness event, or a fundraiser, someone needs to manage the event planning.. Look for someone in your Volunteer Team to head up events organizing. This role entails looking into possible event locations, making sure

speakers are aware of the schedule, finding businesses willing to donate food, etc. This can be just one person, but if your Volunteer Team is more than a dozen or so, consider creating a small event team for large scale event.

#### **4. COMMUNICATIONS FACILITATOR**

How your Volunteer Team communicates with each other and with the community around you, and being consistent in your communication methods, are important to the success of your team. Hosting events and organizing meetings also requires good communication. Having a communications facilitator in charge of your contact list, social media accounts, and generally getting the word out about meetings will help your group recruit new members as well as stay organized. Check out the [Capital Region Facebook Group](#) for inspiration! The Capital Region Volunteer Team uses a private Facebook group for all its internal communications and a public Facebook page for interacting with the community around them.

#### **5. COMMUNITY EMPOWERMENT FACILITATOR**

If your team has implementation of [Community Empowerment Initiatives](#) as one of its goals, you will eventually need either one person or a team to take on this capacity. This job will require organization skills and communication with Love146 offices. The Community Empowerment Facilitator will also gather necessary materials, train participants and ultimately lead your Community Empowerment Initiatives.

At this point, you might be wondering how many people you need to recruit for your team. Don't worry, you don't need too many. The average Love146 Volunteer Team has around eight members. It's not unusual to have a core group of 6-12 and a larger group who might not participate in regular meeting but will volunteer for events and initiatives. There is no maximum suggestion of how many people can join. However, if your group gets to be larger than 15-20 people you will want to be proactive about keeping everyone engaged. Maybe even consider splitting the group based on location and then have two groups that work collaboratively. Mosaic Church has two Volunteer Teams in the Orlando, FL that are a great example of this. They meet separately but come together for events and initiatives. The more people that join the movement, the stronger we all are!

It can get stressful to have just one person who started the Volunteer Team be the only designated leader—that's a lot of pressure! A great way to reduce stress and burnout as new members join your Volunteer Team is to talk through what each person's role is. Remember that Love146 staff are here to help you; reach out to one of the admins if you need to talk through how your Volunteer Team is developing. You can reach us at: [action@love146.org](mailto:action@love146.org)



It's important to keep momentum in your Volunteer Team, and setting goals is a great way to keep things going. Defining clear goals will help the Volunteer Team monitor progress and know that the group efforts make a difference. There are many ways for teams to be involved, and each Volunteer Team is made up of unique individuals; recognize that your group will be the most effective when the goals match the passions and skills of those involved.

One way to keep your Volunteer Team focused is to decide on an annual schedule. For example, you could focus on education and awareness in the fall, host a fundraiser in the spring, and take the summer to rest and regroup. Setting a larger schedule will save you the pressure of thinking up of new ideas all the time, and will give people a chance to come and look forward to a planning event each year. Start every year with clear goals and be sure to set aside time to evaluate your progress annually.

Below are the levels of engagement for a Volunteer Team. Focus around goals that correspond with the levels below for your first 6-12 months. As you continue to meet together you will find that some activities around these levels are ones you will do once and move on from and others are activities you all feel passionate about working on regularly.

## LEVEL 1

These are goals that a Volunteer Team can initiate from the start.

- *Learn* – All groups start with the [Abolitionist Curriculum](#), but you can continue learning through books, documentaries, and resources available on the Love146 Action community website.
- *Raise Awareness* – Spread the word about human trafficking in your community by raising awareness. This could be a [film screening](#) or a table set up at a local coffee shop to spark conversations about human trafficking.
- *Fundraise* – One way you can help end trafficking is to financially support Love146's programs. [Fundraising](#) not only supports these programs, but also provides an opportunity for you to invite the larger community to think about the issue, raising awareness as well.

## LEVEL 2

These are goals we suggest for Volunteer Teams who have completed the Abolitionist Curriculum and have a consistent group of members.

- *Community Assessment* – What about your community could make children vulnerable? Who is already on the ground in your community fighting trafficking and or working with vulnerable children? Think about the resources/relationships available for your group and how they could serve your area.
- *Community Collaboration* – We at Love146 are quick to recognize that we are not in this fight alone. Find out if there are any other non-profit organizations and activists working in your area and see if there are ways that your Volunteer Team can collaborate with them.
- *Community Empowerment* – Beat traffickers and exploiters through targeted, professional level awareness and training. Check out the guides on our [Community Empowerment Initiatives](#) to see how you can get involved.
- *Government Advocacy* – Gain legislative expertise. Seek opportunities to support state and national legislation that are aimed to help children. Keep an eye on our friends at [Polaris](#) for the most recent information on this.

## LEVEL 3

These activities are encouraged for Volunteer Teams that have been meeting for at least one year time and are looking for ways to get more deeply connected to Love146 programs. If your Volunteer Team is interested in these options, contact an Action Team member at Love146.

- *Speak on Behalf of Love146* – Want to tell larger audiences about human trafficking and Love146? Love146 offers a Speaker Training that can equip you to give presentations that provide an overview of the issue and of Love146 programs.
- *Engage with “Not A #Number”* - Help Love146 identify youth serving professionals and connect with opportunities to place our Prevention Education Curriculum with social service agencies and schools.
- *Train Parents/Caregivers* – Train parents/caregivers in your community on how they can protect their children from trafficking and exploitation by using Love146’s training guide.

What next? If your Volunteer Team has reached a stage where you feel you are looking for new challenges, it’s time to contact one of the Action Team staff members at [action@love146.org](mailto:action@love146.org)



## FACEBOOK GROUP & PAGES

- A [Facebook Group](#) can be a great way to stay organized within your Volunteer Team. People check Facebook frequently so it's an easy way to stay connected by posting meeting times and any resources or news reports you see about trafficking to your group. This role can be designated to someone in your group who is already savvy with social media.
- A [Facebook Page](#) can be used to get the word out about your Volunteer Team's events. You can post about upcoming meetings in order to recruit new members, share articles to spread awareness among a larger audience, and announce fundraisers that your Volunteer Team is planning.

## DECIDE ON A CONSISTENT MEETING TIME/PLACE

Whether you meet once a week or once a month, having a consistent meeting time and location will help encourage group members to make Volunteer Team meetings a part of their schedule.

## CHECK OUT THE LOVE146 ACTION COMMUNITY WEBSITE FOR UPDATES

<https://love146.org/action/>



There is a large variety of ways that other Volunteer Teams have fundraised — from benefit concerts at their school or a bike ride around their town, to events at breweries.

Let the unique interests of the members in your specific Volunteer Team guide your planning. The addendum to The Abolitionist Curriculum is designed to help your team generate ideas for your next steps once you have completed the Curriculum. Work through the activities in the module to get your creative juices flowing. Check out the love146 [event packs](#) for step by step help.

Take a look through event examples at [www.love146.org/events](http://www.love146.org/events) to get inspired. Don't hesitate to contact David Henry, our resident expert on all things event-related! He can be reached via email at [david@love146.org](mailto:david@love146.org).



Thank you for joining us in this journey toward abolition. We can't wait to see what we can accomplish together!

If you have any questions, please feel free to reach out to the Action Team at [action@love146.org](mailto:action@love146.org).