Dear Insert Name,

I am writing to ask that your station air a COVID-19 human trafficking prevention PSA to provide young people with tips that will help them stay safe while they are online.

I’m sure that you are aware that during the COVID-19 pandemic our children are spending more time than ever online. While we are focused on social distancing to stay safe and depend on the internet to stay connected, it’s also bringing our children closer to people who would do them harm. Even before COVID-19, children were being victimized through people they “met” online. They have been victims of sextortion, recruited by traffickers, and sold to buyers – all over the internet. On March 23rd, the FBI even issued an alert:

“Due to school closings as a result of COVID-19, children will potentially have an increased online presence and/or be in a position that puts them at an inadvertent risk. Due to this newly developing environment, the FBI is seeking to warn parents, educators, caregivers, and children about the dangers of online sexual exploitation and signs of child abuse.”

Here is a link to the 30 second PSA video: https://vimeo.com/403383150/304608b88e, which was produced by Love146, an international anti-trafficking organization with extensive Prevention Education expertise. It features links to an important web page featuring “5 tips for internet safety during COVID-19.”

Please let me know if you are able to air this important, life-saving, public service announcement so that I can report back to Love146. They would like to be able to give credit to all those who participate. You may also feel free to contact josh@love146.org if you have any questions.

I appreciate anything you can do.

Sincerely,

Your Name