



MORE DETERMINED THAN EVER



The 2024 Annual Report from
LOVE146

A young person with short dark hair is shown in profile, looking out a window. Their eyes are closed, and they have a peaceful expression. The window frame is visible, and the background outside is slightly blurred, showing some greenery and a building. At the top of the image, there is a horizontal bar with several colored squares: teal, purple, red, pink, yellow, dark green, light green, maroon, and blue.

“Love146 made me feel like I wasn’t just a bad kid, and I didn’t have to fix this all by myself. I know that she actually cares about me, kinda like a godmother. Today, life’s not all about that bad stuff that happened back then.”

A YOUNG PERSON IN LOVE146'S SURVIVOR CARE



A letter from Love146's CEO, Glaydon De Freitas

Our Vision

*The end of child trafficking
and exploitation.*

Nothing less.

Our Mission

*Love146 journeys alongside
children impacted by
trafficking today and
prevents the trafficking of
children tomorrow.*

Friends,

It is an immense honor to step into the role of CEO at Love146, an organization that has, for over 22 years, been relentless in its mission to end child trafficking and exploitation. As I reflect on the past year's impact, I am filled with deep admiration for the incredible work that has brought us to this moment.

First, I want to express my profound gratitude to Rob Morris, our founder, whose vision, tenacity, and unwavering belief in the power of love have carried Love146 to where it stands today. Rob's leadership has not only built an organization but has also cultivated a movement—one that is mature, resilient, and more determined than ever. I am humbled to carry this torch forward.

LOOKING BACK AT TREMENDOUS IMPACT

This past year, Love146 continued to prove what we have always known: survivor care changes lives, prevention saves futures, and collaboration strengthens communities.

- To date, over 938 youth in the US and 201 in the Philippines have received critical support through our Survivor Care Program and more than 47,500 youth have participated in our Prevention Education Program, equipping them with knowledge and skills to recognize and avoid exploitation.
- Both our Prevention Education Curriculum and our Long-Term Survivor Care model are being rigorously evaluated in partnership with the University of New Hampshire's Crimes Against Children Research Center, ensuring that we continue to lead and move towards evidence-based solutions.
- We expanded workforce development programs, earning national recognition from the National Youth Employment Coalition, which awarded Love146 its 2024 Innovation Award.

These numbers tell a powerful story, but they do not fully capture the faces, voices, and courage of the children we serve. They do not tell the story of a young adult who reached back out to Love146 years after receiving our Survivor Care, or the child who, because of prevention education, recognized the warning signs of trafficking and sought help before harm could occur. But these are the stories that fuel our mission and affirm our work.

A BOLD NEXT CHAPTER

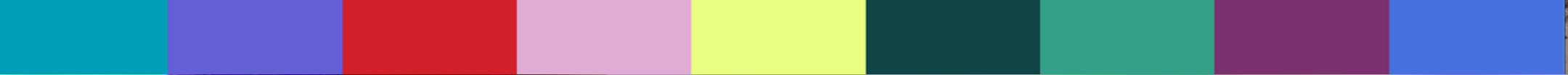
As we celebrate these victories, we also stand at a pivotal moment. The world is changing, and so are the challenges we face. Love146 is ready to evolve, innovate, and scale our impact to meet this moment with courage and conviction.

Our new strategic plan (2024-2027) is bold. It focuses on deepening survivor care, strengthening prevention education, amplifying survivor voices in policy change, and securing sustainable funding to ensure we are here for every child who needs us—today, tomorrow, and for years to come. This is not just an organization. This is a movement. And every single person who believes in a future where no child is bought or sold is part of it. That includes you.

Thank you for standing with us. Thank you for believing that love is not naïve; love is defiant, love is strategic, and love is unstoppable.

With determination and hope,

Glaydon De Freitas Filho
Chief Executive Officer



HIGHLIGHTS FROM *Survivor Care*



938

youth supported by
Love146's Survivor Care
in the US to date



201

youth supported by
Love146's Survivor Care
in the Philippines to date



58%

of youth in our US
Survivor Care reach back
out after we've stopped
providing services



41

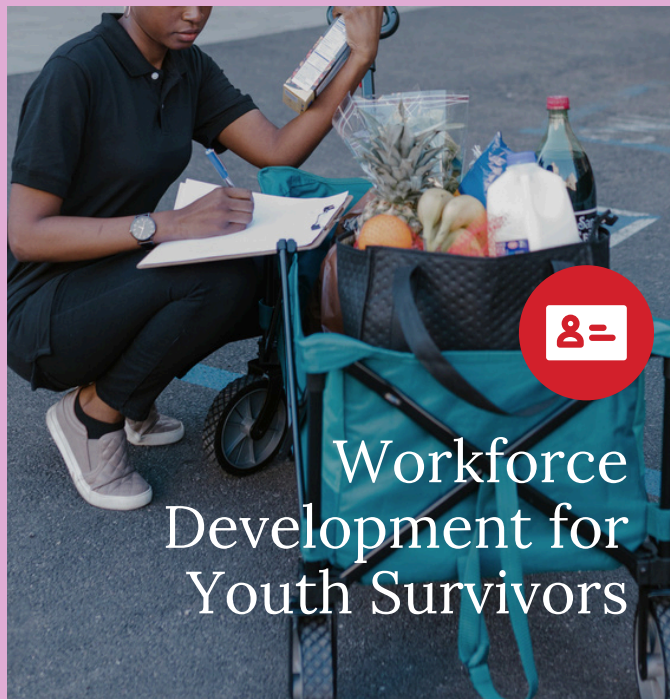
children under 10 have
received care in our
Philippines program, but
most youth we support in
the US and Philippines are
teens, typically 14-15.



Proving the Power of Survivor Care

Evaluations allow us to ensure that the services we provide are truly effective and to better understand how to make improvements.

This year, the University of New Hampshire's Crimes Against Children Research Center began enrolling children in their external evaluation of our Long-Term Survivor Care Services. This outcome evaluation will follow youth for two years and compare the outcomes of youth who receive Long-Term Services to a control group of youth who did not receive these services. Just some of the outcomes that will be examined include educational, mental health, system involvement, and positive relationships. To our knowledge, this is the first evaluation of its kind in the anti-trafficking movement. We are excited to be part of helping the anti-trafficking movement learn what works and move towards evidence-based service provision. Love looks like honoring the trust placed in us by children and families.



Workforce Development for Youth Survivors

This year, Love146 partnered together with the National Youth Employment Coalition (NYEC) to raise awareness regarding the educational and employment needs of youth who have experienced trafficking victimization.

Love146 participated in NYEC's Youth Days in Washington, DC, facilitated a visioning session for the NYEC Mayor's Challenge, and presented the workshop Overcoming Barriers to Employment when Working with Survivors of Trafficking at NYEC's 2024 Annual Forum. In March 2024, NYEC honored Love146 with the 2024 Innovation Award, in recognition of our "ability to transform a program for individuals whose needs are often not met by the standard employment and workforce development programs...[and] successful employment attainment following [our] program, meeting young people where they are at, and providing supportive services for the young people [we] serve. Love146 truly embodies what it means to be a changemaker in your community".



HIGHLIGHTS FROM *Prevention Education*



47,589

youth reached by Love146's
Prevention Education work to date.



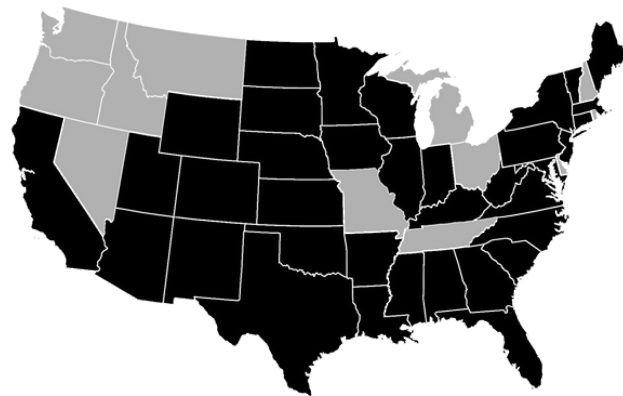
1,622

facilitators of Love146's prevention
curriculum trained & certified to date.



36

States (darkened on
this map) where
Love146 has trained
facilitators of our
Prevention Education
Curriculum.

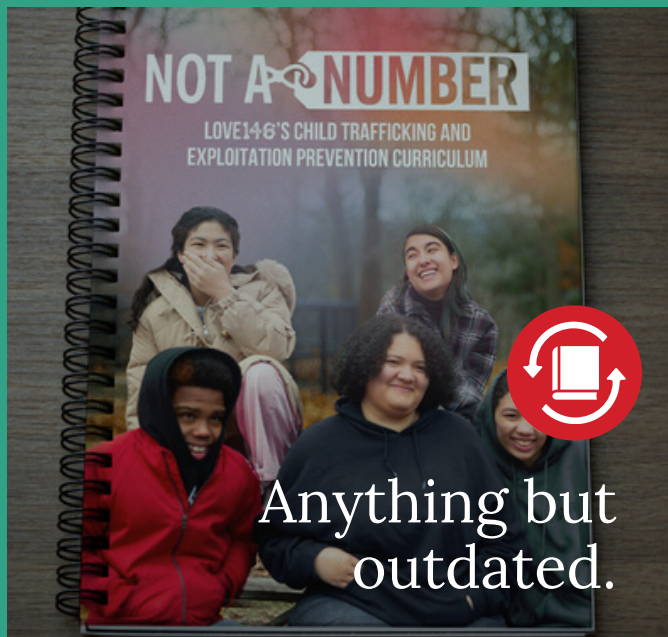




Holding Prevention Education to a Higher Standard

Sometimes well-intentioned programs aren't having the impact they think they are, and in the worst cases, they can unintentionally do harm.

This year, the University of New Hampshire's Crimes Against Children Research Center (CCRC) and the University of Minnesota continued work on the randomized control trial (RCT) they are conducting of Love146's prevention education curriculum, Not a Number. This evaluation will compare the outcomes of youth in Minnesota who were randomly selected to receive Not a Number to a control group of youth who did not receive this curriculum. This RCT builds off of previous evaluations of Not a Number conducted by the CCRC including a pilot evaluation, an assessment national pre/post-data from over 10,000 youth, and matched-comparison evaluation conducted in the Houston Independent School District. Findings from these evaluations are being shared with the field and published in peer-reviewed journals. Rigorous evaluation helps us ensure that prevention efforts are truly effective and gives us concrete actionables for making improvements. We owe it to children and communities to make sure that what we're doing really works.



Anything but outdated.

For youth navigating an increasingly complex world, prevention education must evolve to stay relevant and effective. This year, the prevention education team launched the development of its fourth edition of Not a Number, incorporating recent research, youth engagement insights, and updates on labor trafficking, AI, and digital safety.

The team began with an extensive learning and brainstorming summit, reviewing program data and identifying challenges in youth participation and engagement. Multiple stakeholders, including youth focus groups and lived experience expert consultants, shaped the development process. To strengthen its impact, the team created new videos and case studies and refined content on key topics. This edition will also be a key component of the CDC-funded program evaluation.



HIGHLIGHTS FROM Strategic Collaboration



Public + Private:
The Unique Power
of Each Funding
Source

One of Love146's greatest strengths is the balanced and braided funding from multiple sources. But every dollar isn't the same: public and private funding each serve a unique and vital role in sustaining our programs and services.

Committed to meeting the individual needs of children while also never closing a case means that we must have both flexible and long-term sustainable funding. Many of our programs are anchored by multi-year government or foundation grants. These grants help to ensure that Love146 will continue to be there for kids. They also allow us to grow our programs in a sustainable way. However, these larger multi-year grants often have requirements that mean that they cannot fund certain aspects of our programs or flexibly meet the urgent needs of the youth we serve. In order to meet these real and often urgent needs, in order to celebrate the achievements of the youth we work with, in order to not have to say "sorry" "no" "we can't help", we rely on the generous support of individuals, family foundations, and other private donors. It may surprise you to learn that when we look outside of our government funding the most common individual donation amount we receive is \$25. Public funding is important to ensure sustainability and allow us to continue to grow to meet the demand for services. Private funding ensures we can fill the gaps in all the specific needs youth have as they become a reality.



Supporting Staff with Lived Experience

We're working to ensure our internal organizational policies are survivor-informed and adequately support those with lived experience on staff.

Love146 has people with lived experience on our Board and staff. However, when we need someone to leverage their lived experience to improve our work and services, we often partner with outside training and technical assistance centers or hire consultants with lived experience. This helps to ensure that Board members and staff do not feel pressure to disclose information regarding their personal experiences or take on responsibilities not normally associated with their position. This year, we were excited to continue to work with the Survivor Engagement Training and Technical Assistance (SETTA) Program to prepare a plan and develop relevant templates and forms for effectively engaging experts with lived experience in the process of reviewing and providing feedback on Love146's internal organizational policies.



Supporting Families in the Fight Against Trafficking

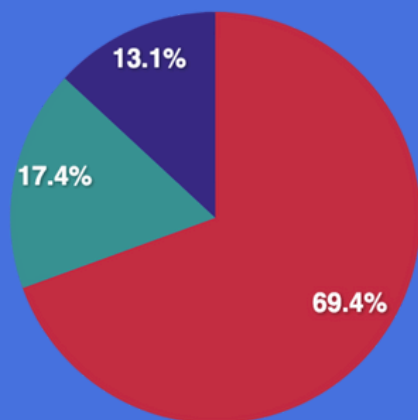
Trafficking doesn't always happen far from home—many victims are living with their own families when they are exploited.

It might surprise you to learn that of the youth Love146 served in 2024 through our Survivor Care Program, 66% were living with their parents or another family member at the time they were referred to Love146 for services. Similarly, parents or other family members were the legal guardians of 79% of the youth referred. Recognizing that parents and caregivers are often shocked to hear that their children – including those living in their own homes – are victims of trafficking, Love146 has developed resources targeted to meet their unique needs. Love146 has developed a tailored Rapid Response for parents/caregivers and incorporates them into the provision of Long-Term Services to help them better understand trafficking and to connect them with support services they may need. This year, Love146 also developed an email series with practical tips parents can take to help protect their children from harm. Investing in parents and caregivers is critically important to preventing trafficking victimization and helping youth who have been trafficked safely remain in their homes.



Financials

JULY 1, 2023 - JUNE 30, 2024



TOTAL EXPENSES

\$5,414,344



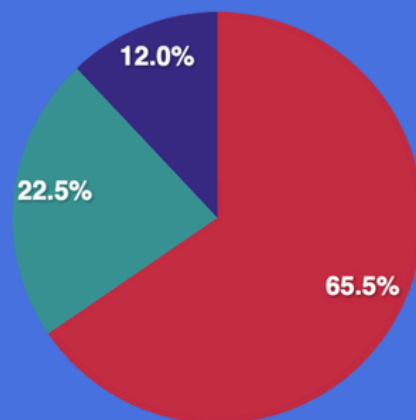
PROGRAMS: 69.4%



MANAGEMENT: 17.4%



FUNDRAISING: 13.1%



PROGRAM SPENDING

\$3,763,603



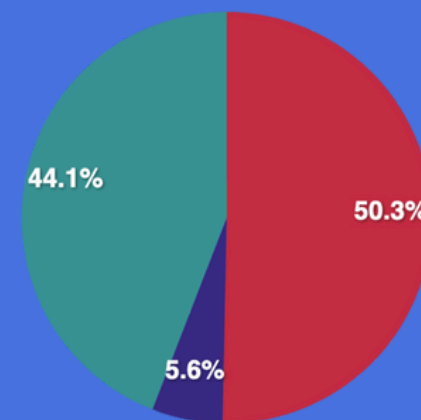
SURVIVOR CARE: 65.5%



PREVENTION: 22.5%



COLLABORATION: 12%



REVENUE SOURCES

\$4,762,177



CONTRIBUTIONS & EVENTS: 50.3%



GOVERNMENT GRANTS: 44.1%



SERVICE FEES & OTHER: 5.6%



FISCAL YEAR 2024 FINANCIAL SUMMARY AND ORGANIZATIONAL UPDATE

FY24 was an exceptional year in Love146's 22-year history, marked by economic challenges that significantly impacted foundation and major donor support. Additionally, rising inflation drove up operational costs, further straining our budget.

While we had the option to close the year with a surplus, doing so would have required deep cuts to youth services and staff layoffs. Because our commitment to those we serve takes precedence over financial bottom lines, we made the intentional decision to utilize our cash reserves. This approach allowed us to sustain our programs, support our team, and maintain financial stability.

Looking ahead, we are confident in our future. As the fiscal year ended, we strategically invested in program expansion, began rebuilding assets, and reaffirmed our financial sustainability. If you have specific questions, please reach out to Glaydon de Freitas at glaydon@love146.org. We're grateful for all of you who have invested in this work over the years and continue to journey alongside children.

Our Board

Sarah Jakiel, Chair

Virginia Beirne, Treasurer

Maggie Lee, Secretary

Rob Morris, Co-Founder

Desirea Stott-Rodgers, Co-Founder

Glynis King Harrell

Nikki Kerman

Babz Rawls Ivy

Reina Tschoe

Kyle Webb



Love146 has received
the highest rating of
four stars from
Charity Navigator



Love146 holds the
**Platinum Seal of
Transparency** from
GuideStar



give.org

Love146 meets all
**20 Standards for
Accredited Charities**
from the BBB

LOVE146

END CHILD TRAFFICKING AND EXPLOITATION



203.772.4420



INFO@LOVE146.ORG



WWW.LOVE146.ORG

US HEADQUARTERS: P.O. BOX 8266, NEW HAVEN, CT 06530 | DONATIONS: 1800 CAMDEN RD, STE 107-273, CHARLOTTE, NC 28203

For privacy and protection, Love146 changes names and obscures details about our clients, and no identifiable images in our communications are of children known to be exploited.